The German Building Materials Association (bbs) represents the business and industrial interests of 16 sub-sectors and around 4,000 companies with a total of 145,000 employees. The German building materials industry generates an annual turnover of about 33 billion Euro.

With its modern production processes and products, this industry makes a significant contribution to a sustainable economic development. To protect jobs, the building materials industry needs a competitive business environment. This includes secure access to domestic raw materials as well as future-oriented environmental, climate and energy policies. Furthermore, bbs advocates the development of infrastructure in line with actual needs as well as better investment incentives in the housing construction sector and for energy-saving restoration.

The bbs stands for a successful dialogue on environmental issues between industry, NGOs and trade unions. For example, in 2004 it issued a joint declaration together with NABU (environmental protection organization) and the trade unions for Building-Agriculture-Environment and Mining, Chemical, Energy.